

CLAIMS

1. A cosmetic preparation for the application of decorative elements to keratinic material containing microparticles in an adhesive solution.
2. A cosmetic preparation as set forth in claim 1 for application to hair or skin.
3. A cosmetic preparation kit as set forth in claim 1 or claim 2 for application to eyelashes, eyebrows, facial hair and temple hair.
4. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are microcapsules, microspheres or liposomes.
5. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are made up of a transparent or semi-transparent case and a material affording an esthetic impression as core material.
6. A cosmetic preparation as set forth in one of the preceding claims characterized in that contained therein as the agent affording an esthetic impression are liquid crystals or a mixture thereof, luminescent, fluorescent, phosphorescent, iridescent, mother-of-pearl-like, thermochromic substances, neon pigments, luminous pigments, interference pigments, metal flakes or spangles, holographic elements, pearlescent agents, inorganic pigments, organic pigments, lakes of soluble organic dyes and/or preparations with UV-active dyes.
7. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are elastic microspheres which have substances affording an esthetic impression on their surface and/or in the pores.

8. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microspheres coated with a material affording an esthetic impression are additionally covered with a transparent film.

9. A cosmetic preparation as set forth in one of the preceding claims characterized in that the carrier material of the particles is a natural or synthetic polymer or a mixture thereof or a silicate produced with a sol-gel procedure.

10. A cosmetic preparation as set forth in one of the preceding claims characterized in that the polymer is gelatin, alginates, cellulose, guar gum, xanthan gum, agar agar, gum arabic or a highly cross-linked derivative of one of the foregoing polymers or a mixture of said substances.

11. A cosmetic preparation as set forth in one of the preceding claims characterized in that the carrier material of the microparticle is a polymer or copolymer which is not dissolved by water, tear fluid and skin grease up to a temperature of 50°C.

12. A cosmetic preparation as set forth in one of the preceding claims characterized in that the adhesive solution is an aqueous or aqueous/alcohol solution of an adhesive.

13. A cosmetic preparation as set forth in one of the preceding claims characterized in that the adhesive is made up of polymers and/or copolymers which after hardening are not dissolved or caused to swell by water at a temperature below 40°C but which can be caused to dissolve by water at a temperature of greater than 40°C.

14. A cosmetic preparation as set forth in one of the preceding claims characterized in that the adhesive is a polymer or copolymer, in particular polyvinylalcohol, polyvinylpyrrolidone, PVA/PVP, acrylate,

methacrylate, urethane, polyester, polyesterurethane or a mixture thereof.

15. A cosmetic preparation as set forth in one of the preceding claims characterized in that the viscosity of the adhesive solution is substantially pH-independent.

16. A cosmetic preparation as set forth in one of the preceding claims characterized in that the density of the dye solution is so adjusted that the microparticles float in the solution surrounding them.

17. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are spherical, preferably substantially ball-shaped or drop-shaped.

18. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are of a mean diameter of between 500 nm and 2 mm.

19. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are of a mean diameter of between 15  $\mu$ m and 1.5 mm.

20. A cosmetic preparation as set forth in one of the preceding claims characterized in that the polydispersity of the microparticles is in a range of between 1 and 15.

21. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles are filled with different substances producing an esthetic impression.

22. A cosmetic preparation as set forth in one of the preceding claims characterized in that the microparticles have different colorings.

23. A cosmetic preparation as set forth in one of the preceding claims characterized in that there are various microparticle populations, wherein at least one population has color effects and at least one population has iridescent or glittering effects.

24. A cosmetic preparation as set forth in one of the preceding claims characterized in that there are at least two populations of microparticles, wherein within the individual populations the size is in a narrow range of respectively +/- 10 µm.

25. A cosmetic preparation as set forth in one of the preceding claims characterized in that the dynamic viscosity of the preparation is in a range of between 1 and 10,000 mPa.s, preferably between 1 and 3,500 mPa.s.

26. A kit containing a cosmetic preparation as set forth in one of the preceding claims in a container.

27. A kit as set forth in claim 26 characterized in that it additionally has an applicator for applying the preparation.

28. A kit as set forth in claim 27 characterized in that the applicator is an application element selected from suction pipettes, brushes, loops, small hook members, small brush members and tweezers.

29. A kit as set forth in claim 26 characterized in that it comprises a bottle or a tube as the container, which contains the cosmetic preparation, and an applicator in the form of a small tube member which is fitted thereon.

30. A kit as set forth in claim 29 characterized in that the diameter of the tube-like applicator element is such that only one respective microparticle encased with adhesive solution can issue from the front opening of the tube applicator.